

W. Akbar Putra N

Full name: Wildan Akbar Putra Nugraha

I'm as: IT Product Designer, UI & UX Designer, FrontEnd, Creative Maker with over 8 years of experience

Visit my website: <https://www.akbarputra.xyz>

Work Experience

Freelance Product Designer UI/UX Designer

Nov 2018 - Present

- Leveraged user research (end-to-end, user-market fit) and design expertise (wireframing, high-fidelity mockups, prototyping) to deliver impactful IT product solutions for global and local clients.
- Enhanced existing websites and applications for individual and corporate clients, ensuring user-centricity and alignment with business goals.
- Conducted comprehensive user research and leveraged design expertise to create user-centric IT products.
- Enhanced existing websites and applications, ensuring alignment with business goals and user preferences.
- Possessed early-stage programming knowledge for efficient collaboration with developers.

Junior Frontend and Web Designer at PT. Sale Stock Indonesia

Jan 2016 - Dec 2017

- At that time it was the first time I was acquainted with the world of software designers, and my main task at that time was to become a website designer who works using Adobe XD and always works using the principles of Software Development Live Cycle to always make improvements and updates on our retail fashion ecommerce platform website at that time.
- Designed and developed user-centric interfaces for websites and mobile applications using Adobe XD.
- Worked with Software Development Life Cycle principles to continually improve and update the ecommerce fashion retail platform.
- Enhanced skills in web development, user experience design, and front-end development.

Case Study

[VisionPro User Interface](#) ↗

[BYD EV Website](#) ↗

[PortX Mobile App](#) ↗

[BluBCA Mobile Banking](#) ↗

[Gemini AI Mobile App](#) ↗

[Music Web App](#) ↗

[Likee Short Video Mobile App](#) ↗

[Talentvis Job Portal Website](#) ↗

[Akbar Putra NFT Website](#) ↗

[Emely Bodycare Design](#) ↗

Education

Massachusetts Institute of Technology

Associate's degree, Human Computer Interaction

University of Maryland

Associate's degree, Product Ideation, Design, and Management

California Institute of the Arts

Pre-degree Associate's, UI / UX Design Specialization.

Grow with Google Academy

Academy Graduate, Google UX Design Specialization.

Contact

Base: Cilacap, Central Java, Indonesia

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Skills

Overall Skills

- Interaction Design
- Visual Design
- Information Design
- Design Research
- Participatory Design
- Figma / Adobe Creative Suite
- Product Development / Strategy
- User Interface Design
- Prototyping / Design Prototype
- Service Design
- Agile Methodologies
- Software Architecture
- Workshop Facilitation
- Art Direction

Design

- User Research (User-Centric, User-Market Fit)
- User Experience Design (UX Design, UED)
- User Interface Design (UI Design, UID)
- Web Design, Responsive Web Design
- Mobile App Design
- Software Design
- Interaction Design

Research

- Data Analysis (Looker)
- User Interview
- Field Research
- Problem Definition and Hypothesis
- Testing & Experiments
- Focus Groups
- Diary Studies
- Usability Testing
- User Journey Map
- Persona & User Journeys
- Affinity Map

Prototyping

- Motion Design with Principle & AE
- Figma Prototyping
- Video Prototyping & PremierePro
- Rapid Prototyping
- Protopie
- InVision
- Marvel

Tools

- Figma
- Adobe XD
- Penpot
- Lunacy
- Principle
- InVision
- Jira
- Adobe Suite, Adobe CC, Adobe Illustrator, Adobe Photoshop, Adobe PremierePro, Adobe After Effect

Tech Stack

- Figma to Code
- Web, Website, HTML5, HTML Semantic
- CSS3, CSS, Sass, Bootstrap, Materialize
- JavaScript, Node JS, NPM, React JS
- Android, Java, Kotlin
- Product Design Prototype